

ARTrails

Event Dates: March 4, 5, 2022

10:00 AM - 4:00 PM, Friday & Saturday

INFORMATION FOR BROCHURE:

Circle: Host Hostess _____

Circle: Co-Host Co-Hostess _____

Studio Address _____

Your Phone Number _____

Medium/Media you work with _____

Description of art to appear in brochure: _____

RULES AND REGULATIONS

ARTrails is a "Fine Arts" art show and sale held in the Foothills, held the first full weekend of March. It is for members of Mountain Shadows Artists Association and all art sold in the studios must be the work of M.S.A.A. members. For members who do not live in the Foothills map area, try to co-host with someone who does. Dues for M.S.A.A. must be up to date to participate. Club Dues must be paid with separate check or cash and may be submitted with this registration.

A fee of \$30.00 for each participant is due when registering for ARTrails. M.S.A.A. charges a commission of 10% on all artwork sold at your studio. An envelope will be provided to you with your studio packet I will be providing before the show. The fees and commissions pay for the cost of brochures and advertising.

Please return your registration form and fee to the ARTrails chairman by mail, To Kirk Redlin, 13890 E 51st St, Yuma, AZ 85367 or drop off this form to Sally Rose with your check or cash. Make checks payable to M.S.A.A. A receipt will be returned to each participant via email. Club Dues must be paid with separate check or cash

I also need you to submit via email by Dec. 15th to redlinstudio@yahoo.com, 1-3 photos of your most recent artwork to be considered for use on the cover of the brochure. I want the cover photo to be exciting, vibrant and alluring for all who view it. This is our most important marketing piece and it needs to really sell the Artrails event.

Also, I need one photo to be designated by you for use in the body of the brochure. This photo needs to be at least a 1 megabyte resolution file for proper printing, This must be received by Dec. 15th in order to appear in the brochure. Please send that to my email address as well.

More information on all the logistics, sign pick up and return dates will be given to you at a further date.

Members will be responsible for their studio and directional signs during the two-day event.

Serving refreshments are at your discretion though we ask that no alcoholic beverages be served. Insurance for the event prevents this.

If you have any questions, please do not hesitate to call Kirk Redlin at 208 880 6609.

I wish to participate in ArTrails and I have read the Rules and Regulations and agree to follow them.

Signature