

MSAA BOARD MEETING  
JANUARY 7, 2020

TEASURER'S REPORT: CAROLYN CHECKING- \$3,106.99, CD \$1,7848.14.  
MINUTES from last board meeting; READ AND APPROVED

NOMINATION COMMITTEE-REPORT-

LYNETTE- UPDATE ON MEMBERSHIP LIST-Up dated list was passed out with request for any corrections.

PROGRAMS FOR THIS YEAR-January- Sally Rose; Mark Wahl in February with encaustics. March-the art supply auction. (April meeting Judy will be gone.)

PAINT-IN DAY-TERESA—(January 29<sup>th</sup>) sign ups are done and there is room in a few in folks plein air, colored pencil, art journaling, Glass with Judy, alcohol ink with Mary, and Doodling with Diane.

We will write a thank you note to those members donating time and expertise to the Paint-in Day.

Leah Littlewood will help with bringing tables and chairs for the presentation. We will pay Leah what we paid to Yuma Fine Arts \$250 + insurance. Carolyn will finalize the figure.

Volunteers signed up in December. 176 South Main Street—address for Paint-In-Day.

BARB-ART SHOW PROGRESS—New forms for judging paintings and other forms of art were presented which will be explained at the next meeting. Volunteer sheets will be circulated at the next meeting. Scribes will be chosen from the membership at the meeting.

Scheduliing—Need to move board meeting because of Lein Zen workshop. Judy will speak to the library to see if we can move the board meeting to last Friday of January. The 31<sup>st</sup>.

Kirk—Passport for Art Trails Proposal- Brochure is at the press and should be back in time for the meeting. Kirk has done a tremendous amount of research into our past Art Walks and determined that the key to a more successful art show is TRAFFIC. HOW DO WILL INCREASE THE TRAFFIC? He has made the following suggestions:

1. An insertion into the local newspaper (Yuma Sun) might work...map on the back side of a picture of local artist art. Very productive discussion on advertising tactics for Art Trails. He will continue to work with the Yuma Sun to see if he can make the insertion happen.
2. Kirk will continue to investigate joining up with the Midnight at the Oasis Car Show presented by the Yuma Caballeros. Insertions into their participants' packets will advertise the Art Walk to the family of each participant.

Sally Rose: Presented her idea of a Passport for the Art Trails. Each visitor would take one and sign in to each studio they visit. They then turn it in when they are done for a raffle that will be held. This is an addition to our advertising for Art Trails. The board Moved and 2<sup>nd</sup> that we do the Art Passport to be handed out at each Studio.

We will hold this advertising information until the February meeting at which time it will then be shared with the membership.

Judy Phillips would like to talk about Moody Garden next meeting,

Meeting was adjourned at 2:38.